

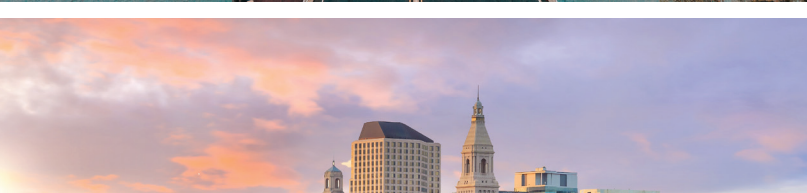


METRO★HARTFORD
ALLIANCE

Insurance Capital of the World

HARTFORD REGION

CONNECTICUT



TOP 5

*Most innovative
states*

Source: Bloomberg, 2020

TOP 10

*Best cities
For jobs*

Source: Glassdoor, 2020

#1 METRO

*For airplane
engines & parts
manufacturing 46.50
Location quotient*

Source: EMSI, 2022

TOP 10

*State for Human
Capital Investment,
Milken State
Technology and
Science Index 2020*

Source: Milken Institute

#2

In patent activity

Source: Bloomberg, 2020



WITHIN 8-HOUR TRUCK DRIVE

23%
of the US population

85%
of the Canadian population

\$5.6 trillion
of combined US and Canadian GDP



Bradley International ranked 3rd best airport in the country

Sources: Conde Nast Traveler's 2021



200 flights daily to 32 domestic and international destinations



Commuter rail connects Hartford to NYC via Metro North and Hartford lines

Sources: EMSI 2022. Internal MHA Analysis

AFFORDABLE COST OF LIVING

Source: C2ER, Cost of Living Index, 2022.

55%
MORE AFFORDABLE
THAN NEW YORK CITY

27%
MORE AFFORDABLE
THAN BOSTON

45%
LOWER RENT THAN
NEW YORK CITY

33%
LOWER RENT THAN
BOSTON

HIGH QUALITY OF LIFE

Top 10 Cities Where You Can "Have It All"

Source: Realtor.com



#3

Ranked 3rd State for Health Care Overall and Access in the U.S.

Source: US News & World Report 2021

TOP 15

Hartford Ranked Top15 out of Top 150 U.S. Metros for Places to live for Quality of Life

Source: US News & World Report 2021

#1

State of Connecticut Ranked #1 for Affordability

Source: WalletHub: 2022's Best & Worst States to Raise a Family

#2

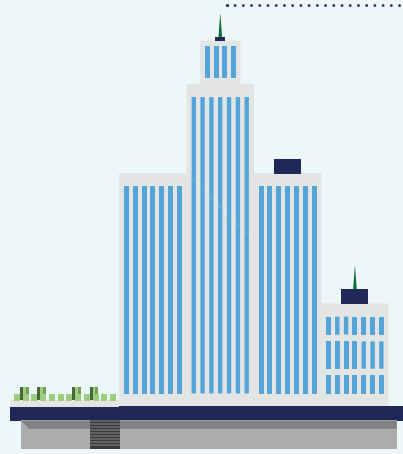
Ranked #2 State for Prosperity

Source: Legatum Institute

AFFORDABLE COST OF DOING BUSINESS



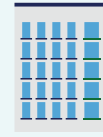
Industrial
\$5.30/SF



Class A Office
\$21.15/SF



Class B Office
\$16.57/SF



Class C Office
\$11.33/SF

Class A Comparisons

NYC: \$97.27
Boston: \$81.71
Austin: \$67.33
Charlotte: \$39.17
Jersey City: \$44.48
Chicago: \$48.25
Hartford: \$21.15

Source: JLL Q3 2021 Office Insights Report

Insurance Capital of the World



Insurance

\$14.9 billion output
42,116 Jobs
Location Quotient (LQ) 4.86



Life Insurance

\$7.1 billion output
20,261 Jobs
LQ 17.55



Property & Casualty Insurance

\$4.3 billion output
10,194 Jobs
LQ 4.81



Health Insurance

\$1.4 billion output
2,791 Jobs
LQ 1.52

Source: Economic Modeling Specialists International, Q1, 2022

World's Aerospace Alley



Aerospace & Defense

\$11 billion output
43,699 Jobs



Aerospace Industry

\$7.3 billion output
21,772 Jobs
LQ 8.44



Aircraft Engines and Parts

\$5.7 billion output
15,610 Jobs
LQ 48.84



Other Aircraft Parts

\$1.2 billion output
5,051 Jobs
LQ 13.22

Connecticut is in the Top 5 for Defense spending per capita and Top 10 for overall, \$14.4 billion in 2017

Advanced Manufacturing



\$2.3 billion output
16,051 Jobs

Financial Services Industry



\$3.3 billion output
10,309 Jobs

Health Care



Hartford

\$10.3 billion output
109,156 Jobs

Broadcasting



\$4.5 billion output
6,389 Jobs

Logistics and Distribution



\$2.9 billion output
27,423 Jobs

Connecticut

\$31.6 billion output
307,932 Jobs

Source: Economic Modeling Specialists International, 2022

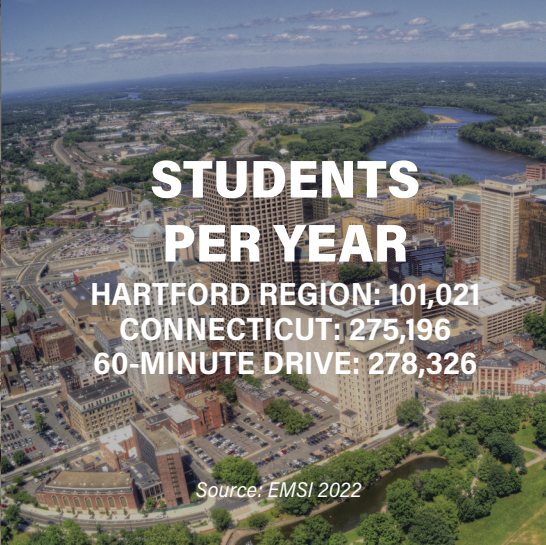


WORLD CLASS TALENT PIPELINE



**2020 Degree
Completions**
HARTFORD REGION: 22,588
CONNECTICUT: 63,717
90-MINUTE DRIVE: 101,802

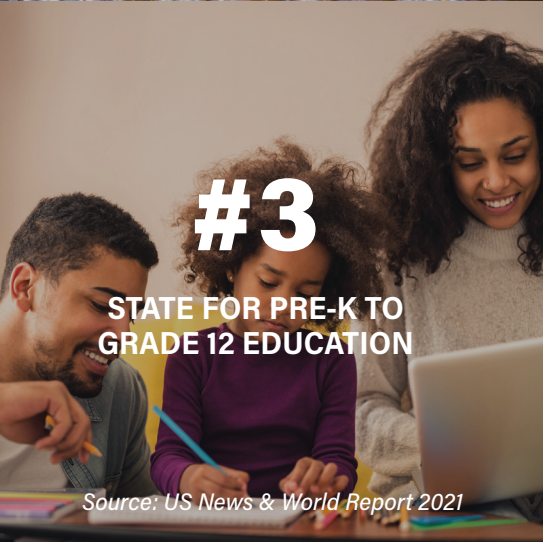
Source: EMSI, Q1, 2022



STUDENTS PER YEAR

HARTFORD REGION: 101,021
CONNECTICUT: 275,196
60-MINUTE DRIVE: 278,326

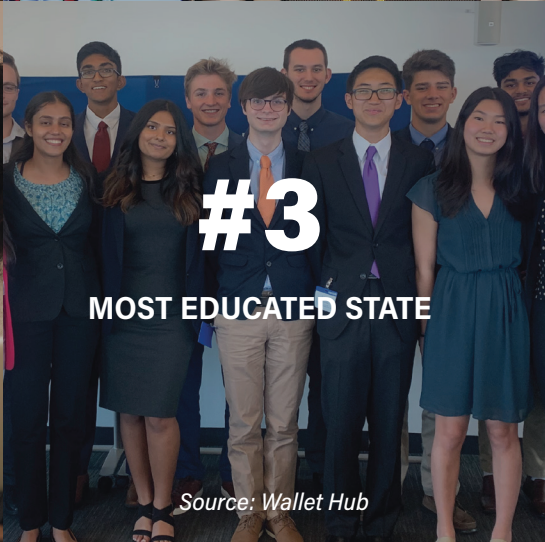
Source: EMSI 2022



#3

STATE FOR PRE-K TO
GRADE 12 EDUCATION

Source: US News & World Report 2021



#3

MOST EDUCATED STATE

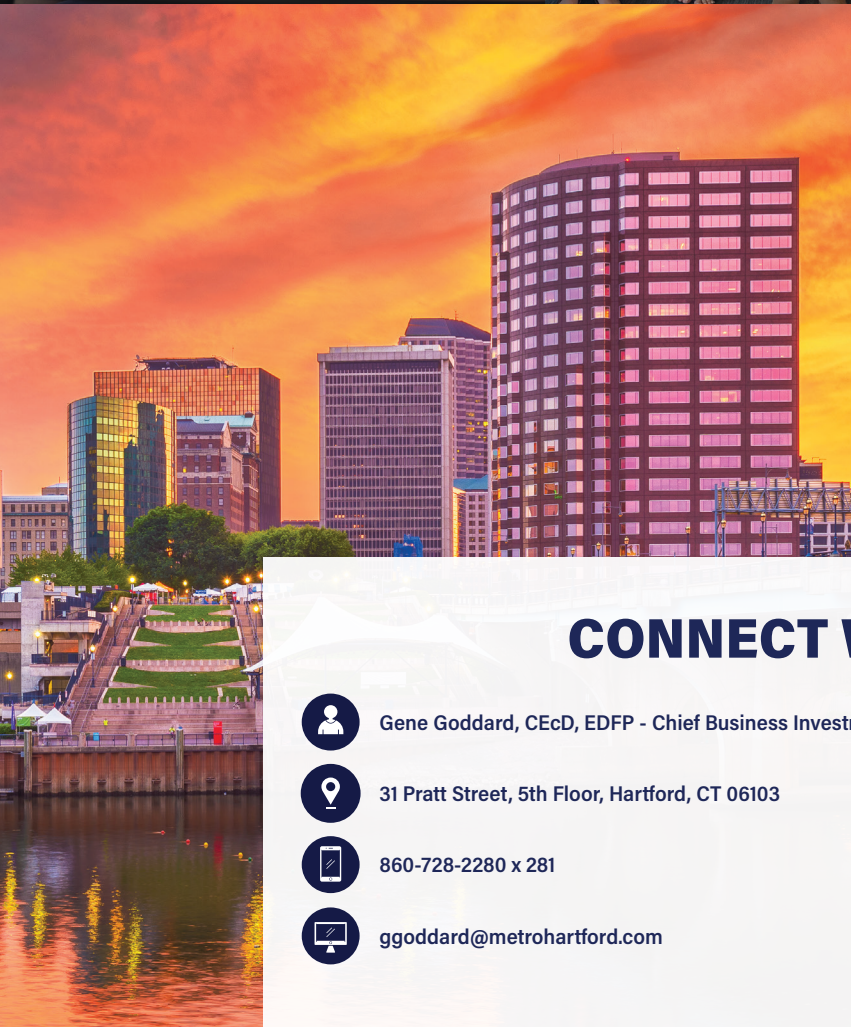
Source: Wallet Hub



#3

CONCENTRATION OF
PEOPLE WITH ADVANCED
DEGREES

Source: Census, 2017



CONNECT WITH US



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SCAN QR CODE



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